

Konan Digital Announces Partnership with ScheduALL for Tapeless Workflow Solution

Alliance will integrate the media asset management expertise of Konan Digital with the production workflow management strengths of ScheduALL

NAB 2006 Conference Booth #SL1835, April 24, 2006 – Konan Digital Inc., a next-generation media asset management (MAM) provider to the broadcast, corporate enterprise, and content creation markets, today announced a partnership with ScheduALL, a leading provider of broadcast production and operations management software, to provide a new tapeless workflow solution that combines the media asset management expertise of Konan's DigitalArc products with the workflow and schedule management strengths of ScheduALL.

Using shared metadata and harmonizing disparate legacy systems with the appropriate middleware, the integrated workflow system from Konan Digital and ScheduALL provides the user with a true service-oriented architecture (SOA) using robust Web services. The integrated solution will provide customers seamless search, metadata view, preview, and retrieval of digital assets, throughout the production workflow process, across their entire facility.

The Konan/ScheduALL solution will enable broadcasters to easily ingest, digitize, search, preview, and retrieve assets through a flexible, truly integrated workflow. ScheduALL allows separate broadcast systems, including DAM (digital asset management) systems to share content throughout the production process, facilitating seamless and efficient communication and collaboration between all systems and personnel in the facility. The KONAN's DigitalArc manages the entire lifecycle of the asset from ingest through to distribution.

At the front end of the combined system, the KONAN DigitalArc Ingest Manager will control the process of ingesting, transcoding, and cataloging of the assets. These assets are registered in the KONAN MAM server, where ScheduALL has access to retrieve metadata and digital assets by communicating via Web services. This seamless integration based on SOA enables ScheduALL users to easily view metadata of the assets, retrieve, and preview the clips that interest them.

Converging these two industry-leading solutions will help organizations bridge the gap between their operational workflow and the creation and management of digital content they now own or control. This integration uses ScheduALL's Media Connected Services (MCS), allowing both companies to focus on their core of expertise while having greater integration between the two products, creating better efficiency, accuracy, and operational cost control.

“We are truly proud to be working with a company as skilled at media asset management as Konan Digital,” said Roger Kleckner, vice president of strategic business development at ScheduALL. “Most important, this partnership will give broadcasters the ability to manage both their assets and production processes seamlessly, throughout their entire facility and across all their production workflows, in a single, fully integrated system.”

“ScheduALL provides the ‘missing link’ in many asset management systems — their best-of-breed, asset-centric workflow management system unifies the tracking and scheduling of assets across the systems, applications, and processes throughout an entire facility. Our combined SOA approach includes the use of shared Web services, metadata libraries, and standardized APIs to create fully integrated systems offering real-time collaboration for all workflows, across the entire broadcast facility,” added Richard Eberhart, vice president of the Americas and Europe, Konan Digital.

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About ScheduALL

ScheduALL is the broadcast industry’s most widely used production and operations management software. ScheduALL is used in more than 1,100 broadcast, satellite, and production facilities worldwide. The software offers complete workflow and resource management that enables clients to optimize personnel, resource, and bandwidth scheduling, leading to increased productivity. ScheduALL scalable products provide a collaborative platform for users in the broadcast, production, postproduction, satellite/network transmission, and newsroom environments. ScheduALL global and regional users include organizations such as BBC, FOX News Network, The Associated Press, IntelSat, Turner Studios, Mediaset, CBC, ABC Australia, RTL, and NewSkies Satellites. For more information about ScheduALL products and services, go to www.scheduall.com.

About Konan Digital Inc.

Konan Digital is a leading provider of dedicated and focused Media Asset Management (MAM) technologies in the world today. Our products represent the next generation of MAM technologies and are designed to be lightweight, platform agnostic and standards based. KONAN DigitalArc is comprised of a series of interoperable components that seamlessly integrate to form a fully file-based enterprise environment or independent components open to integration into existing systems. Konan has distinguished itself as a thought leader in the digital media sector and proudly holds numerous technology patents, including an MPEG-7 International Standard. The company maintains its international headquarters in Glendale, California, with offices in San Mateo, California; London, England; and Seoul, Korea. For more information about Konan Digital products and services, go to www.konandigital.com.

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