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Product images and screen shots available on request

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## **SGL ANNOUNCES PARTNERSHIP WITH KONAN TECHNOLOGY**

**KOBA, Seoul, Korea – 19<sup>th</sup> May 2004** - Software Generation Ltd (SGL), a leading provider of video storage management software, has today announced a technology development partnership with digital asset management specialist Konan Technology

By integrating SGL FlashNet with KONAN DigitalArc, a digital asset management solution designed to provide a totally digitalised workflow from ingestion to archiving, video content can be archived to a variety of library devices from small size DVD-RAM to large scale tape (SGL supports storage devices and libraries from all the major manufacturers). And for on-air or production needs, a content clip can be partially or fully restored. SGL FlashNet's partial restore function will also benefit the KONANProxyEditor giving the user the ability of restoring part of a clip and thereby, allowing for quick and efficient use of video content.

SGL FlashNet is data management software that provides the link between video stored as files on video servers, NLE's and shared storage systems, and the data library that serves as the long term repository. It allows the user to move material from the server to the archive either manually or under the control of a video application, tracking all of the video assets by a user or application assigned file name for easy management and retrieval. The Partial File Restore (PFR) of MPEG-2 Transport Stream (TS) files was announced at NAB as additional support to its existing feature for partial restore of GXF format video clips. PFR for the new MXF format will be available later this year.

As Alex J Czae, sales manager for Konan explained, “We believe the collaboration between the two companies will enhance our competitiveness and allow us to offer more to our clients.” He added, “SGL is a global, market leader in video archive management and by working together, Konan can deliver full asset management solutions to customers worldwide.”

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**Additional information:**

**Software Generation, Ltd** is a privately held archive management software company headquartered in Southampton, England. SGL has been in business since 1989 and its flagship FlashNet product is installed in over 5000 customer sites around the world. More information can be found at [www.sgluk.com](http://www.sgluk.com).

**Konan Technology** is a market pioneer in developing digital asset management solutions. Konan provides customised solutions for highly efficient and productive management of digital content, enabling users in media, entertainment, education and government sectors to utilise their valuable assets for maximum benefit. For more information on Konan and its products, please visit [www.konantech.com](http://www.konantech.com)

**KONAN DigitalArc** is a breakthrough digital asset management solution designed to provide a total digitalised workflow from ingestion to archiving. KONAN DigitalArc supports an open architecture for easy integration with surrounding hardware, high scalability for large volume multimedia contents, high-speed cataloguing, search and browse functions, and easy-to-use rough-cut editing tools. KONAN DigitalArc embeds Konan's own key technologies of cataloging, indexing, contents managing, text searching, MPEG-7 based image searching and MPEG streaming for high quality performance.