

Press Release

IPV Limited Partners with Konan Technology Inc.

(Combined Expertise to Deliver Unparalleled Digital Asset Management Solutions)

15th April, 2004, Cambridge, England

IPV Limited, the global leader and the largest independent supplier of video browsing technology to the professional video market, today announced a partnership with Konan Technology, the leading provider of Digital asset management (DAM) solutions. Konan intends to utilise IPV's video browse expertise to develop Digital Asset Management (DAM) products for the broadcast market.

Konan Technology is a leading provider of Digital asset management solutions to the TV and radio broadcast industry. Konan's products and services provide its customers with total video and audio asset management solutions with such features as encoding, cataloguing, browsing, streaming and distribution of digital content.

IPV and Konan develop complimentary technologies and are keen to work together. Konan, through its DAM product, KONAN DigitalArc, is recognised as specialist in DAM technology, and IPV are acknowledged experts in handling video over IP networks. Both companies feel that Konan's DAM products empowered with IPV's SpectreView technology results in DAM solutions and methodologies that advance the way digital assets are both accessed and managed.

"Konan has built up its core technologies through a strong research and development programme," stated Young-Sum Kim, CEO, Konan Technology, "however we continue to partner with industry leaders such as IPV to strengthen our offerings." Kim added, "IPV's SpectreView products are recognised as industry standard, and we are proud to partner with IPV to deliver even better business value to our customers."

Konan recognise that the powerful combination of features available in SpectreView is a valuable asset when integrated into a DAM solution. The extensive video control (including scene change detection) provided by SpectreView; together with highly efficient media delivery management allows the smooth and effortless browsing of media and greatly enhances DAM workflow.

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Chris Exelby, CEO of IPV, said, "IPV's success is realised through strong relationships with our partners. We are delighted to welcome Konan Technology as a partner and through collaboration look forward to delivering technically superior products and services to their customers."

About Konan

Konan Technology is a market pioneer in developing digital asset management solutions. Konan provides customized solutions for highly efficient and productive management of digital content, enabling users in media, entertainment, education and government sectors to utilize their valuable assets for maximum benefit. For more information on Konan and its products, please visit www.konantech.com

About IPV

IPV Limited is the global leader and largest independent supplier of video browsing technology to the professional video market. Based in Cambridge, England, IPV develops markets and licenses its technology and products specifically for the management and browsing of video over any network, including the Internet. IPV holds a key position within the professional broadcast and video industry and is recognised widely as the expert in handling video over IP networks. For more information, visit www.ipv.com

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