

Press Release

Konan Technology Inc. & Front Porch Digital Form Strategic Alliance & Joint Deployment at SBS - Korea

Seoul, Korea - April 12, 2004

Konan Technology, a market pioneer in digital asset management solutions, and Front Porch Digital (OTCBB: FPD1.OB), a leader in the conversion, preservation and management of digital content today announced a strategic alliance for digital archiving integration. The cooperation between the two companies has already successfully resulted in the deployment of a digital video archiving system for SBS, one of the major broadcasters in Korea.

The integration of Konan's Digital Asset Management (DAM) solution - KONAN DigitalArc, and Front Porch Digital's Storage and Archive Management Solution - DIVArchive™, for SBS' Digital Archiving System has produced a productive and cost-efficient workflow for video content management ranging from cataloging, indexing, archiving, editing, browsing to distribution.

Konan Technology will demonstrate its digital asset management solution, KONAN DigitalArc featured with DIVArchive™ from Front Porch Digital at the National Association of Broadcasters' (NAB) 2004 convention in Las Vegas, April 19-22 at Las Vegas Convention Center, South Hall Booth #SL 2159. The system will represent the actual digital news system employed at SBS.

"Front Porch Digital is the dominant player in the market for video storage and archive management and was the best solution to integrate with our digital asset management solutions at SBS," said Jakap Koo, COO of Konan Technology. "We are excited to demonstrate our top performing digital solutions and key technologies together with Front Porch to show the ultimate news production environment."

"The combination of DigitalArc and DIVArchive™ offers SBS a competitive advantage" said Rino Petricola, Managing Director and Vice President, Front Porch Digital International. "Journalists can very quickly retrieve news programs from the archive, and can now promptly react to last minute unexpected events occurring in the field."

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Through this strategic alliance, Konan Technology and Front Porch Digital will continue to work closely for the delivery of optimal digital broadcasting solutions in the future.

About Konan Technology

Konan Technology is a market pioneer in developing digital asset management solutions. Konan provides customized solutions for highly efficient and productive management of digital content, enabling users in media, entertainment, education and government sectors to utilize their valuable assets for maximum benefit. For more information on Konan and its products, please visit www.konantech.com

About DigitalArc from Konan

KONAN DigitalArc is a breakthrough digital asset management solution designed to provide a total digitalized workflow from ingestion to archiving. KONAN DigitalArc supports an open architecture for easy integration with surrounding hardware, high scalability for large volume multimedia contents, high-speed cataloging, search and browse functions, and easy-to-use rough-cut editing tools. KONAN DigitalArc embeds Konan's own key technologies of screen capturing, indexing, contents managing, text searching, MPEG-7 based image searching and MPEG streaming for high quality performance.

About Front Porch Digital

Front Porch Digital Inc. (<http://www.fpdigital.com/>) is transforming the digital world by developing unique software and services that convert audio, video, images, text and data into digital formats that enable searching, browsing, editing, archive management and on-demand delivery of content in nearly any digital format through a single capture. Front Porch is the number one provider of archive management software in Europe and Asia.

About DIVArchive™

DIVArchive™ simplifies the process of preserving, managing and accessing content with almost infinite capacity and performance. Architectures can scale from small disk-only systems to large capacity systems using different forms of physical storage to balance response time, performance and cost.

DIVArchive™ provides key benefits like storage optimization, protection and control, full life cycle management, near-line editing and partial retrieval, content repurposing and sharing, archives networking and more.

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