

## **DataPath and Konan Digital Offer Advanced Media Asset Management System for Military, Homeland Security and News Broadcast Organizations**

Partnership Enables Secure, Real-Time Access, Processing and Distribution of Video for Both Intelligence and News Broadcast Purposes

**NAB 2006 Conference Booth #SL1835, April 24, 2006** – DataPath, Inc., a global solution provider for mission-critical communications, and Konan Digital Inc., an innovative developer of media asset management solutions, have formed an OEM partnership that offers DataPath's commercial and government customers an improved way to produce and manage high-quality video. The new DataPath Software Media Asset Management™ solution provides a more cost-effective, user-friendly and automated alternative to manual tape processes and older, cost-prohibitive video asset management systems.

DataPath will offer Konan media asset management software to commercial news broadcasting customers, and also plans to optimize and extend the solution to meet the requirements of both Department of Defense and Homeland Security customers.

"We can now expand the value of our communications networks to include digital media asset management," said Stephen Lindeman, general manager of DataPath Software. "Without an effective way to speed and automate the processing of video assets, military, civilian government and news broadcast organizations lack the real-time capabilities they need to gain a decisive advantage or competitive edge. As a step forward, DataPath plans to adapt the Konan software to help the warfighter obtain, analyze and disseminate video to gain information superiority."

"DataPath already has extensive experience supplying secure communications networks to multiple branches of the military," said Richard Eberhart, vice president, Americas/Europe, for Konan. "Combining these technologies with our broadcast-grade architecture, DataPath and Konan are the perfect partners to build intelligent systems to securely access, process and communicate valuable information assets – for both government and commercial applications."

DataPath Software Media Asset Management will enable customers to digitally access, store, retrieve and analyze video, voice and data files without the time and expense required by outdated physical media. The flexible, open software solution works with all major network platforms and equipment. Its highly modular design scales to support a few users or hundreds of users, resulting in a cost-effective solution.

The Konan technology can automatically detect faces and changes in a video scene, capabilities that offer great value to DataPath's military and Homeland Security

customer base. Potential new applications for the offering include processing video from unmanned aerial reconnaissance vehicles for the military and robotic observation in harsh environments for civilian law enforcement.

DataPath's comprehensive solution offerings also include custom, fixed, transportable, mobile and portable satellite earth terminals; wireless terrestrial solutions; network and system management software; and a full spectrum of engineering and support services.

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**About DataPath, Inc.**

DataPath is a global telecommunications systems integrator specializing in satellite earth terminals and network solutions. DataPath's rapid deployment voice, video and Internet communications solutions deliver mission-critical connectivity in extreme environments. Founded in 1996, DataPath serves government and commercial customers throughout the Americas, Europe, Asia and the Middle East. Privately held, DataPath is headquartered in Duluth, Ga., and maintains offices in Fort Monmouth, NJ; Tampa, Florida; the Philippines and Europe. For more information, visit <http://www.datapath.com>.

**About Konan Digital Inc.**

Konan Digital is a leading provider of dedicated and focused Media Asset Management (MAM) technologies in the world today. Our products represent the next generation of MAM technologies and are designed to be lightweight, platform agnostic and standards based. KONAN DigitalArc is comprised of a series of interoperable components that seamlessly integrate to form a fully file-based enterprise environment or independent components open to integration into existing systems. Konan has distinguished itself as a thought leader in the digital media sector and proudly holds numerous technology patents, including an MPEG-7 International Standard. The company maintains its international headquarters in Glendale, California, with offices in San Mateo, California; London, England; and Seoul, Korea. For more information, visit <http://www.konandigital.com>.

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